

Israel Society of Investment Professionals

June 2015

Monthly Newsletter

Issue No. 8



SOCIETY IN FORMATION OF ISRAEL-BASED CFA® CHARTERHOLDERS

NEWSLETTER

What Investors Really Want

ISIP (Israel Society of Investment Professionals) hosted almost 150 people at the Tel Aviv Stock Exchange, for a very enjoyable and informative presentation by Professor Meir Statman on "What Investors Really Want".

Our thanks and appreciation to IFI – the Israel Financial Institute – for sponsoring the evening and networking reception. And also to the TASE for hosting us at their new conference center.

If you missed the evening, an article appeared a few days later in the WSJ, with similar content to the presentation delivered by Professor Statman. You can view it at:

<http://www.wsj.com/articles/how-your-emotions-get-in-the-way-of-smart-investing-1434046156>



Professor Meir Statman



Yossi Beinart, CEO Tel Aviv Stock Exchange

Dorit Ben Simon, Chairman, Israel Financial Institute



Matthew Salter, CFA (Acting Head of ISIP)

Look for more photos at: <http://www.isip-il.org/photos/>

ISIP (Israel Society of Investment Professionals) is a growing group of CFA® charterholders based in Israel working to form an official CFA society.

If you would like to be on our mailing list or have any questions on ISIP please email: matthew.salter@int-markets.com

Renew your CFA Membership

Have you renewed yet?

The CFA® membership year runs from 1 July to 30 June. To renew your membership for 2015-2016 please go to www.cfainstitute.org/renewnow and follow the easy steps.

This is the year that we hope to achieve official recognition as a CFA Society, and become part of the network of more than 140 Local Societies around the world.

Be one of the official founders. Renew your membership now. If you haven't paid your dues for a while, now is the time to join again, allowing you to use the CFA® designation and be part of forming a CFA Israel Society.